



Fairlane
BY FORD



Fairlane 500 Sedan with optional vinyl roof and tinted/laminated windscreen.



Since its introduction, Fairlane has held a unique role in the world of luxury motoring.

Now it moves even further ahead with new, distinguished styling, new standards of luxury, new, impressive performance.

But, as always, it retains excellent balance of size and proportions, and continues to be unchallenged in the outstanding value it offers.

If you are moving up into the fine car field, make that move unmistakably clear — in Fairlane.

Unique in the world of luxury motoring



Fairlane 500 Sedan with optional radial tyres.



Fairlane 500 Sedan



Fairlane 500 Sedan

What you see is but a fraction of the utter luxury and comfort you'll feel when you enter the world of Fairlane 500.

Newly styled and contoured seating: Deep layers of foam upholstered in supple and pleated leather-grain vinyls. In front, individually adjustable, fully-reclining Twin-Comfort lounge seats, with fold-away centre armrest. Rear seat passengers are similarly cared for with individual, contoured back-rests, and a fold-away centre armrest.

Other standard appointments include: 2-speed heater/demister; "FreshAire" Ventilation system; electric clock; reading lamps in rear pillars; deep-pile carpeting throughout; generous layers of sound-deadening and insulation materials all around to keep road noise out on the road.

Performance also has the feel of luxury: A 220-horsepower V8 with 3-speed SelectShift Cruisomatic transmission (the automatic that also works as a manual); power steering and power disc brakes are all standard. The complete list of standard appointments is on Page 14.

If you require even greater performance, Page 13 details engine/transmission options. Other Options are on Page 15.



Fairlane Custom Sedan



Fairlane Custom Sedan with optional vinyl roof,
tinted/laminated windscreen, full-wheel-covers and
radial tyres.



Deeply cushioned, individual front seats, with a fold-away centre armrest, are standard on Fairlane Custom. However, if you prefer a full-width front seat with centre armrest, it is available at slightly reduced cost.

Fairlane Custom Sedan

When we say Fairlane is unique in the world of luxury motoring, we mean just that.

For instance, take the Fairlane Custom Sedan.

It is the only car anywhere near its price that gives you the pride of owning a true luxury-sized car. A feeling behind the wheel that leaves the ordinary world behind. The satisfaction of knowing that not everyone in the neighbourhood owns one. A price which, when compared to lesser cars, makes it *the* most rewarding investment.

Standard appointments include: Deep cushioned, individual front seats with fold-away centre armrest. Rear seat with fold-away centre armrest. Deep-pile carpeting. 2-speed heater/demister. "FreshAire" ventilation system. Courtesy lights. A thickly padded and recessed instrument panel.

Silence is also standard. Generous layers of insulating and sound-deadening materials keep outside noise where it belongs — outside.

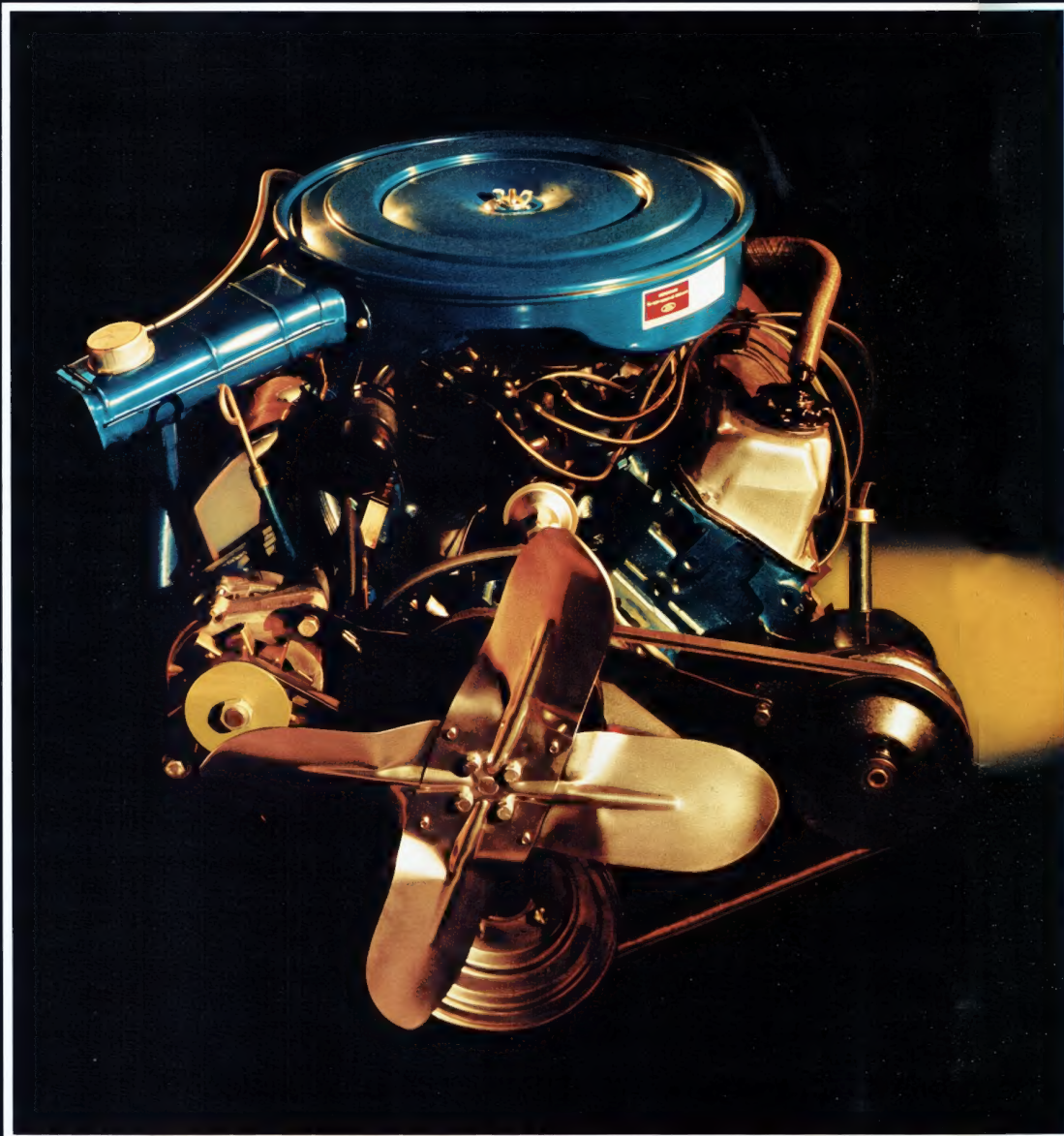
Performance starts with an all-new, extremely quiet and high-performing 155-horsepower 'six' — with all-synchromesh manual transmission.

Or you may select from two V8 engines and add SelectShift Cruisomatic 3-speed transmission — the automatic that also doubles as a manual.

You can, in fact, make your Fairlane Custom the exact kind of luxury-performance car you desire. The individual options available include turbo-cooled power disc brakes, power steering, sliding sun-roof, air conditioning, stereo radio/tape player . . . any of the items listed on Page 15.

On Page 14 you will find the complete list of Fairlane Custom's standard appointments . . . Page 13 your choice of optional engines and transmissions.





Fairlane performance

Only a Fairlane owner knows the way it feels to take the wheel, turn the key, and enjoy the complete assurance that comes with owning Australia's most distinguished luxury car.

The most obvious rewards:

An unmatched smoothness of ride from a full 116-inch wheelbase.

The exceptional stability, precision handling and road-hugging from wider front and rear tracks.

The outstanding quietness that stems from Fairlane's chassis and body engineering — and completely sound-proofed interior.

You are invited to experience the new Fairlane. Drive it. Compare it with any luxury car, including those costing several thousand dollars more. Satisfy yourself that it fulfils the most demanding motoring requirements.

WIDE POWER-TRAIN CHOICE

With either Fairlane model, you are offered a range of engines and transmissions that allow you to tailor your performance to suit your exact driving requirements. The chart below shows the combinations available to you.

All-new 250 CID 'six'

Standard in Custom, this all-new engine provides new standards of smoothness and quietness . . . increased acceleration and response in the medium-speed ranges for safer passing. Specifications: Horsepower — 155. Torque — 240 lb/ft at 1600 rpm. Compression — 9.3:1.

302 CID V8

Standard in Fairlane 500, you'll find it a high-performing V8 — even by V8 standards — with vivid acceleration and ample power reserves throughout all speed ranges for extra-safe passing and effortless cruising.



Specifications: Horsepower — 220. Torque — 300 lb/ft at 2600 rpm. Compression — 9.5:1. Carburetion — 2 barrel.

351 CID V8

This brilliant high-performing V8 provides you with special motoring. It gives you a combination of power and responsiveness that surpasses the performance standards of any V8 engine available with a luxury car near Fairlane's price. Specifications: Horsepower — 250. Torque — 355 lb/ft at 2600 rpm. Compression — 9.7:1. Carburetion — 2 barrel.

3-speed all-synchromesh manual

Standard in Custom, features smooth shifting and short lever movement.

SelectShift 3-speed Cruisomatic

Standard in Fairlane 500, it is the world's smoothest and most flexible automatic. You may manually shift through the gears for ultra-high-performance or towing, or you may place the selector in "D" and let the transmission shift automatically.

BRAKES

Standard in Custom: Big, self-adjusting 10-inch diameter drum brakes with extra thick bonded linings.

Standard in Fairlane 500 (optional in Custom): Self-adjusting, 11 1/4-inch power discs, ventilated and turbo-cooled for exceptionally high fade-resistant characteristics.

ENGINE/TRANSMISSION COMBINATIONS		Fairlane Custom	Fairlane 500
250 CID 155 h.p. 'six'	3-speed, fully-synchromesh manual (Column Shift)	Standard	Not available
	SelectShift, Cruisomatic (Column Shift)	Optional	
302 CID 220 h.p. V8	3-speed, fully-synchromesh manual (Column Shift)	Optional	Standard
	SelectShift, Cruisomatic (Column Shift)	Optional	
	SelectShift, T-Bar Cruisomatic (Floor Shift)	Optional*	Optional
351 CID ■ 250 h.p. V8	SelectShift, Cruisomatic (Column Shift)	Optional	Optional
	SelectShift, T-Bar Cruisomatic (Floor Shift)	Optional*	Optional

*Floor shift not available with full-width front seat. ■Radial Ply Tyres must be teamed with 250-hp. V8. A dual exhaust system is optional with the 351 CID V8 engine.

STANDARD EQUIPMENT

Fairlane 500 Sedan:

302 CID, 220-horsepower V8 engine
11 1/4-inch diameter, turbo-cooled power disc brakes

Power steering

SelectShift Cruisomatic transmission (it works as both automatic and manual), column mounted

Individually adjustable, fully reclining

Twin-Comfort front seats

Individually contoured rear seats

Luxury quality upholstery

Folding centre armrests — front and rear

Deep-pile carpet

2-speed heater and demister

"FreshAir" ventilation system

Courtesy lights — all doors

Reading lights in rear compartment

Glove box light

Luggage compartment light

Cigar lighter

Reversible keys — they work either way up

Keyless door-locking system

Smooth-riding 6.95 x 14-inch tyres on wide

5JJ safety-rim wheels

Full wheel covers

Factory-applied undercoating

Special sound-deadening and insulating materials completely surrounding the passenger compartment — even lining the roof

Electric clock

Dual horns



STANDARD EQUIPMENT

Fairlane Custom Sedan:

High-performing all-new 250 CID, 155-horsepower 6-cylinder engine

Fully-synchromesh, 3-speed manual transmission

Big 10-inch diameter self-adjusting brakes, with bonded linings

Individual front bucket seats

Trimmed in luxury vinyl

Folding centre armrests — front and rear

Deep-pile carpeting

2-speed heater and demister

"FreshAir" ventilation system

Courtesy lights — all doors

Glove box light

Luggage compartment light

Cigar lighter

Reversible keys — they work either way up

Keyless door-locking system

Smooth-riding 6.95 x 14-inch tyres on wide 5JJ safety-rim wheels

Sound-deadening and insulating materials completely surrounding the passenger compartment — even lining the roof

Factory-applied undercoating

Dual horns

STANDARD SAFETY FEATURES

Every Fairlane Custom and Fairlane 500 includes all of the Ford Safety Features listed below:

Collapsible steering column

Impact-absorbing steering wheel with full-width padded hub

Padded instrument panel

Padded sun visors

Padded door-pull armrests

Recessed and safety-design control knobs

Recessed interior door handles

Double-grip safety door locks

Non-glare, shatter-proof, inside rear view mirror that "yields away" upon impact

Exterior rear vision mirror

2-speed electric windshield wipers

Push-button, electric windshield washers

Non-glare windshield wiper arms with long 16-inch blades

Thick safety plate glass windshield with zone-toughened area in front of driver — and safety glass all round

Dual hydraulic brake system with warning light

Safety-rim wheels

Front lap-sash seat belts and rear seat anchorage points

Safety-designed coat hooks

High-intensity dual headlights — 2 long-beam, 2 short-throw

Wrap-around tail-and-turn indicator lights

Reversing lights

Stop-lamp warning light



OPTIONAL EQUIPMENT

Fairlane 500 Sedan:

Sliding sun-roof

"SelectAir" integrated air-conditioning

Stereo radio/tape player

Centre sports console

Nylon-weave seat trim

Vinyl roof — in choice of black or beige

Laminated, graduated-tint windshield

Full-width front seat with folding armrest

Rear seat lap and lap-sash seat belts

Push button radio

Remote control exterior driver's mirror

Passenger's side exterior mirror

Heavy-duty 60-amp/hr battery

Heavy-duty shock absorbers

Fairlane Custom Sedan:

Sliding sun-roof

Stereo radio/tape player

Full width front seat with fold-away armrest

Centre sports console

Nylon-weave seat trim

"SelectAir" integrated air-conditioning

11 1/4-inch turbo-cooled power disc brakes

Power steering

Full wheel covers

Vinyl roof — in choice of black or beige

Remote-control exterior driver's mirror

Passenger's side exterior mirror

Rear seat lap and lap-sash seat belts

Laminated, graduated-tint windshield

Push-button radio

Electric clock



PAINT/RUSTPROOFING

Your Fairlane comes to you with an exclusive rust-proofing and paint process for a higher-quality and more durable finish.

It includes a new "Electrocoat" primer application — the most advanced system of complete undercoating in the automotive industry. Electronically controlled, it guarantees 100% coverage on both the inside and outside of every body part. There is also special "spray-on" undercoating on all vital underbody parts providing complete protection underneath.

WHEELS AND TYRES

All wheels extra wide 5JJ safety-rims. All tyres are performance-and-load-rated. Standard — 6.95 x 14 extra-low-profile on 5JJ rims. Optional — 7.35 x 14 extra-low-profile on 5JJ rims; 185 x 14 radial-ply on 6JJ rims; special ER 70 x 14 wide-oval, radial-ply on 6JJ rims.

STEERING

Manual ratio — 20 to 1. Power ratio — 16 to 1.

Turning circle — 41 ft.



DIMENSIONS

Both models. Overall length — 196.3-inches. Overall width — 73.5-inches. Overall height — 55.8-inches. Wheelbase — 116-inches. Front track — 58.9-inches. Rear track — 58.5-inches. Fuel tank capacity — 16.4 gallons.

WARRANTY

Fairlane 500 and Fairlane Custom give you warranty protection for 12,000 miles or 12 months whichever comes first, excluding tyres and tubes which are warranted by their manufacturer. Every Fairlane is warranted against defects in materials and workmanship for this period. Owners are responsible only for normal maintenance and routine replacement of maintenance items.

DEALER SERVICE AND PARTS SUPPLY

Your Fairlane is backed by over 400 Ford Dealers' low-cost specialised service, and the ready supply of genuine low-cost Ford parts.

POLICY

The specifications referred to herein were in effect at the time this publication was approved for printing; however, Ford Motor Company of Australia Limited and/or Ford Sales Company of Australia Limited, reserve the right, subject to the laws of any state or territory and the regulations of any competent authority which may be applicable at the time, at its discretion and without notice, to change specifications and prices of the products referred to herein at any time and without incurring any liability whatsoever to any purchaser thereof. Some of the items illustrated or referred to in this publication are optional at extra cost.

FAIRLANE





Going Ford is the going thing